



Beyond

AMCA Annual Meeting

October 24 – 26, 2024
Oahu, Hawaii, USA
Westin Moana Surfrider

www.amca.org

2024 Annual Meeting

Beyond

Dear AMCA Members,

I am thrilled to invite you to the upcoming AMCA Annual Meeting, where we will continue to build on last year's theme of "Limitless" by exploring the concept of "Beyond." This event is designed to provide you with valuable insights, networking opportunities, and ideas to help you expand your business beyond current market limitations.

As a member of AMCA, attending the Annual Meeting is an excellent way to connect with industry colleagues, engage in meaningful discussions, and stay informed about the latest trends and developments in our field. Here are some key reasons why you should attend:

1. **Networking Opportunities:** The Annual Meeting offers a fantastic platform to network with industry peers, share experiences, and build new relationships. Engage in discussions with like-minded professionals and explore potential collaborations that can benefit your business.
2. **Forum Discussions:** Participate in forum discussions with:
 - a. **AMCA Officers & Executive Director – Q&A** will allow attendees to share ideas and suggestions to the BOD to assure AMCA is maximizing value to all members.
 - b. **Executives from AHRI, HVI, HI, Eurovent, and AMCA –** This is a first of its kind session that brings together global trade association executives to explore areas to grow market opportunities for HVAC equipment manufacturers.
 - c. **Leaders from Energy Advocacy Organizations –** This is another first of its kind session which brings together energy advocacy leaders from ASAP, NEEA, and Stator to share successes and challenges with AMCA advocacy leaders.
3. **Industry Trends:** Stay up-to-date with the latest industry trends through informative speaker sessions. Learn about the increasing focus on climate change, sustainability, indoor air safety, and related codes and regulations. Gain knowledge that can help you adapt and thrive in the evolving market landscape.

We have carefully curated an agenda that combines informative sessions, interactive discussions, and networking events to maximize the value of your participation. Our goal is to provide you with the tools, insights, and connections you need to drive your business forward and exceed your goals.

Finally, the Moana Surfrider resort in Waikiki, Hawaii, is centrally located to encourage international participation in the meeting. This beautiful location also provides a great opportunity to extend your visit for sightseeing and a family vacation or holiday.

Don't miss out on this opportunity to connect with industry leaders, gain valuable knowledge, and explore new possibilities for your business. Register now for the AMCA Annual Meeting and be part of the conversation that will shape the future of our industry.

If you have any questions or require further information, please don't hesitate to reach out to our dedicated team. We look forward to seeing you at the Annual Meeting and working together to go "Beyond" the limitations and achieve new heights of success.

Best regards,
Mike Wolf, AMCA Board President



2024 Annual Meeting

Schedule of Events



The below key words will help attendees identify which events they are welcome to attend.

- Closed – event by invitation only
- *No indicator* – All welcome including guests
- \$ – Additional cost / ticketed event (can purchase during registration)
- Member – AMCA Members only
- Guests – Only guests
- Board Guests – Guests of the Board only

Pre-Meeting Schedule

Tuesday, October 22, 2024

2:00 pm – 5:00 pm	Executive Committee Meeting (Closed)	Board Room
5:00 pm – 5:30 pm	European BOD Meeting (Closed)	Board Room
6:30 pm	Executive BOD Dinner (Closed)	Hula Grill, Waikiki

Wednesday, October 23, 2024

8:15 am – 9:00 am	Board Breakfast (Closed)	The Parlor
9:00 am – 12:00 pm	Board of Directors Meeting (Closed)	The Boardroom
11:00 am – 5:00 pm	TBD (Board Guests)	Departure Location Main Entrance
12:00 pm – 1:00 pm	Board of Directors Lunch (Closed)	The Parlor
1:00 pm – 5:00 pm	Registration Open	Ballroom Foyer
1:00 pm – 5:00 pm	Board of Directors Meeting (Closed)	The Boardroom
6:00 pm	Depart for Board of Directors/ Past President’s Dinner (Closed)	Departure location, Main Entrance
6:15 pm	Board of Director/ Past President’s Dinner (Closed)	Tommy Bahamas, Waikiki
	Attendees- Dinner on Own	

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Schedule of Events (continued)

Annual Meeting Schedule

Thursday, October 24, 2024

9:00 am – 9:45 am	Breakfast	The Beach Club
8:45 am – 5:00 pm	Registration Desk Open	The Ballroom Foyer
8:45 am – 9:30 am	Opening Ceremonies	The Ballroom
9:30 am – 10:45 am	Opening Keynote: Moral Capitalism and the Immorality of Climate Change Hysteria Speaker: Tony Rossi	The Ballroom
10:45 am – 11:15 am	Break & Networking	The Ballroom Foyer
11:15 am – 12:15 pm	Association Leadership Summit: Foundation for Effective Collaboration Panelists: Kevin Faltin of AMCA, Steve Yurek of AHRI, Michael Michaud of HI, and Francesco Scuderi of Eurovent	The Ballroom
12:15 pm – 1:00 pm	Lunch	The Beach Club
1:00 pm – 4:00 pm	Guest Event TBD (Guests)	Departure Location Main Entrance
1:00 pm – 2:00 pm	AMCA Business Meeting	The Ballroom
2:00 pm – 2:30 pm	Break & Networking	The Ballroom Foyer
2:30 pm – 3:30 pm	Air Control and Air Movement Division Meeting	The Ballroom
3:30 pm – 4:00 pm	Break & Networking	The Ballroom Foyer
4:00 pm – 5:00 pm	AMCA BOD Executive Committee Fireside Chat	The Ballroom
6:30 pm – 9:30 pm	Welcome Reception	Diamond Lawn
9:30 pm – 12:00 am	AMCA “Ho’owaiwai” Lounge AMCA’s Private Bar Ho’owaiwai is a Hawaiian word that means “to enrich” or “to bring prosperity”—the true goal of the meeting! <i>Drinks are not hosted during this event</i>	The Beach Club

Friday, October 25, 2024

8:00 am – 9:00 am	Breakfast	The Beach Club
9:00 am – 10:00 am	Keynote: Beyond Leading: Elevating Excellence in the Air Movement Industry Speaker: Lisa Ryan	The Ballroom
10:00 am – 10:30 am	Break and Networking	The Ballroom Foyer
10:30 am – 11:45 am	Advocacy: Working Beyond Our Individual Organizations	The Ballroom

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Schedule of Events (continued)

Friday, October 25, 2024 (continued)		
11:45 am – 12:45 pm	Lunch	The Beach Club
1:30 pm	Afternoon at Leisure	
1:00 pm – 5:00 pm	U.S.S. Missouri - Mighty Mo Tour (\$)	Departure location Main Entrance
	Dinner on Own	
9:00 pm – 12:00 am	AMCA “Ho’owaiwai” Lounge AMCA’s Private Bar Ho’owaiwai is a Hawaiian word that means “to enrich” or “to bring prosperity”—the true goal of the meeting! <i>Drinks are not hosted during this event</i>	The Beach Club
Saturday, October 26, 2024		
8:30 am – 9:30 am	Breakfast	The Beach Club
8:30 am – 11:30 am	Hospitality Desk Open	The Ballroom Foyer
9:30 am – 10:30 am	Association Leadership Summit: Achieving ‘Beyond’ Together Panelists: Kevin Faltin of AMCA, Steve Yurek of AHRI, Michael Michaud of HI, and Francesco Scuderi of Eurovent,	The Ballroom
10:30 am – 11:00 am	Break and Networking	The Ballroom Foyer
11:00 am – 12:00 pm	Keynote: Economic and Labor Market Update – A Shift in Momentum Speaker: Alex Chausovsky	The Ballroom
12:00 pm – 12:15 pm	Closing Comments	The Ballroom
12:15 pm	Afternoon at Leisure/ Lunch on Own	
1:00 pm – 4:00 pm	Honolulu City Tour	Departure location Main Entrance
5:00 pm – 5:30 pm	Board of Directors Photo Session	Ocean Lawn @ Royal Hawaiian
5:30 pm – 6:30 pm	Photo session available	Ocean Lawn @ Royal Hawaiian
6:30 pm – 7:30 pm	Cocktail Reception	Ocean Lawn @ Royal Hawaiian
7:30 pm – 11:00 pm	Presidents Dinner	Monarch Ballroom @ Royal Hawaiian

*Sponsor Expo tables will be available to visit in the Ballroom Foyer

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Networking & Learning Opportunities



Sponsor Expo

Thursday, October 24

Friday, October 25

Become acquainted with new products and services available to AMCA members and network with fellow attendees at the sponsor expo. Sponsor tables will be available to visit during breaks and during group lunches on Thursday & Friday.

Please see [Sponsorship Brochure](#) for sponsorship opportunities.

Speaker: LISA RYAN, CSP

Beyond Leading: Elevating Excellence in the Air Movement Industry

In the dynamic realm of air movement and control, where 'Beyond' signifies not just a goal but a standard, the industry faces significant challenges. Rapid technological advancements, stringent environmental regulations, and the imperative for sustainable practices define the current landscape. Additionally, the sector grapples with attracting and retaining skilled talent amidst evolving customer expectations and global market shifts. In this context, transformative leadership that fosters innovation, excellence, and progress is more crucial than ever.

This keynote program, specifically designed for professionals of the Air Movement and Control Association (AMCA) and the Heating, Ventilation, and Air Conditioning (HVAC) industry, aims to inspire, challenge, and empower. Integrating the exclusive Grategy process, which combines gratitude strategy with leadership principles, the program is crafted to transcend traditional boundaries and cultivate culture of superior performance and groundbreaking innovation. It equips leaders to navigate technological changes, regulatory demands, and workforce challenges, steering their organizations toward sustainable growth and industry leadership.



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Speaker **TONY ROSSI** | Moral Capitalism and the Immorality of Climate Change Hysteria



This presentation will review the origin of Moral Capitalism, it's benefits to society, and discuss the potential immorality of energy policies.

Engineering societies (e.g. ASHRAE), associations (e.g. AMCA, AHRI), and participating entities (e.g. architects, engineers, contractors, manufacturers and regulatory organizations) play a vital role in developing product standards and performance tests that ultimately improve public health, safety, and wellbeing. This exemplifies "moral capitalism" at work.

"Moral Capitalism" refers to free market policies and business practices that benefit society morally and ethically, not just economically. Many balks at the term, calling it an "oxymoron."

However, capitalism and ethics are indeed intertwined.

This presentation will review building and HVAC design challenges that unintentionally compromised indoor air quality in pursuing energy efficiency. Similarly, some proposals attempting to address climate change prioritize emissions cuts over public health impacts. The immoral side effects of these well-intentioned energy policies reveal the need to balance economic, ethical, and social priorities in engineering solutions. As associations continue advancing technical standards to improve society, emphasizing multi-disciplinary analysis is key to developing morally sound policies that protect public health and welfare.

Speaker **ALEX CHAUSOVSKY** Economic and Labor Market Update – A Shift in Momentum

The US macro economy is firmly on the back side of the business cycle while several industrial sectors are traversing a mild recession. Aggressive interest rate policy decisions by the Fed mostly stamped out inflation, but they also stifled capital investment. Despite a resilient labor market, cracks are visible in the armor of US consumers, with delinquency rates for credit cards and auto loans flashing warning signs. On top of it all, it's a presidential election year, which adds its own flavor of uncertainty. What does all this mean for AMCA Members? This presentation will deliver practical and actionable advice designed to help business leaders plan for future economic conditions and continuously improve their organization's strategic planning initiatives.



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Participate in Comprehensive Sessions

Fireside Chat with the Board of Directors

Back by popular demand! Spend time with AMCA's Board of Directors where you can share your questions and ideas as AMCA moves to reinvasion AMCA in their next round of strategic planning. Hear directly from the Board of Directors about what they are working on with AMCA International staff to benefit the members in the coming years.



Association Leadership Summit: *Foundation for Effective Collaboration*

Join AMCA as we chat with leadership from likeminded associations and their strategic goals for their organizations. Panelists: Kevin Faltin of AMCA, Steve Yurek of AHRI, Michael Michaud of HI, Francesco Scuderi of Eurovent, and Jacki Donner of HVI.

Association Leadership Summit: *Achieving 'Beyond' Together*

This executive forum serves as a platform for **key HVAC industry trade association leaders** to engage in an open dialogue. Attendees will gain valuable insights into the strategic initiatives employed by these associations. These initiatives focus on delivering value to their members through various means:

- Promoting Product Performance:** Associations actively work to enhance the quality and efficiency of HVAC products.
- Advocating Policies for Market Growth:** By collaborating with policymakers, they create an environment conducive to industry expansion.
- Minimizing Regulatory Burdens:** Associations strive to streamline regulations and reduce administrative hurdles.

During the forum, executives will share **best practices** and **lessons learned** from their unique efforts in areas such as:

- Certification Programs
- Codes and Standards Development
- Market Data Analytics
- Government Relations
- Workforce Development

Moreover, participants will have the opportunity to **compare approaches** across different associations. This collaborative exploration aims to identify synergies and extend influence throughout the industry.

Advocacy: *Working Beyond Our Individual Organizations*

In the second executive forum session, we delve deeper into the concept of **synergies**. Expert panelists will address questions from attendees, exploring how association initiatives can be leveraged further through cooperation between groups. The focus will be on pinpointing specific areas of common interest across associations and their memberships.

We encourage all forum participants to approach this discussion with an **open, curious, and collaborative mindset**. Together, we aim to uncover tangible ways to amplify the voice and effectiveness of trade groups and business leaders, ultimately shaping the future of the HVACR industry.

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Dinners

Welcome Reception

October 24, 2024

Included with registration.

Join AMCA as we kick off our reception alongside Waikiki beach on the hotel's Diamond Lawn. Enjoy Heavy appetizers and drinks as we kick off the start to a memorable meeting in paradise.



AMCA's "Ho'owaiwai Lounge": Event Breaks and Networking



Ho'owaiwai—which in Hawaiian means “to enrich”—refers to building the power and voice of the industry to have choice and control over their own future.

AMCA is thrilled to be able to have a special space just for AMCA members to experience Ho'owaiwai. Located in the Hotel's Beachhouse Grand Salon, we have this space available for multiple events throughout the meeting.

This space is open to attendees with badge access to sit back, relax, network, take a call, or have small meetings (based on availability).

In the evening this room will turn into AMCA's private lounge will be open in the evening on both October 24 & 25 for late night beverages (cash bar) and continued networking. This space is only open for AMCA members and will be available until 12:00am (last call is 11:45 pm).

President's Dinner

October 26, 2024

Included with registration.

Mike Wolf, AMCA's Board President, invites you and your guest to help him close out his year as President by celebrating at the Royal Hawaiian Ocean Lawn and Monarch Ballroom, a few blocks from our home hotel. Enjoy the beautiful views of Waikiki beach and get a photo taken in front of the island views. We will enjoy a Hawaiian luau as we close the page on our meeting. You will not want to miss this!



Learn more about available activities and recommendations In the [Activity Brochure](#).

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Registration Information

Registration Type	Early Bird Registration Through June 30, 2024	Regular Rate July 1 - September 30, 2024
Member & Affiliates	\$895	\$995
Spouse/ Guests	\$450	\$550
Child Guest	\$300	

What is included in my registration fee?

- 3 Breakfasts
- 2 Lunches
- Welcome Reception food, libations, and entertainment
- Presidents Dinner & Reception, complimentary professional photos, entertainment
- Top of the line speakers and education
- Guests receive complimentary activity during the first day of the event (must register to be able to attend)

[**Register Online**](#)

Registration closes September 30, 2024



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Hotel Information

Moana Surfrider, A Westin Resort and Spa

Address: 2365 Kalakaua Ave, Honolulu, HI 96815
Phone: +1-808-286-7418

Hotel Website

AMCA has arranged a hotel-room block. Attendees are responsible for booking their rooms directly via the link below. Multiple room types have been secured to fit multiple budgets and preferences. *Please note a \$25 resort fee per night plus applicable taxes will be applied to each night of your stay.*



Hotel Guide to all room types

Tower City No Balcony	Diamond Ocean Front
\$285 King or Double + \$25 resort fee	\$459 King or Double \$25 resort fee

All reservations must be accompanied by a one-night room deposit or guaranteed with a major credit card.

Guest requesting SUITES should contact the hotel (+1 808 922 3111) and ask for **Stacia** or **Erica** and inform them you are with the **AMCA** event.

Hotel Cancellations must be made within 72 hours of arrival, or a 1-night cancellation fee will be charged to the card placed on file.

Check-in starts at 3:00 pm and while every effort will be made to accommodate guests arriving early, rooms may not be immediately available.

Hotel check out is 11:00 am

Storage areas will be made available at no charge for in-house guests' baggage for early arrivals and later departing attendees.

Hotel reservation cutoff date: September 30, 2024

[Reserve Your Hotel Room](#)

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Travel Information

Air Travel

Book your flight arrangements early. Please plan to arrive through Daniel K. Inouye International Airport (HNL). For more information on the airport and its offerings please visit their [website](#).

Ground Transportation

Transportation to and from the hotel is on your own. The Honolulu airport is about 31 minutes or 9.5 miles from the hotel. Multiple forms of transportation can be arranged from the airport to the hotel.

Please click the corresponding link below for more information on that transportation option.

- [Taxi](#)
- [Car Rental](#)
- [Airport on Demand Shuttle Services](#)
- [Pre-arranged Ground Transport Pick Up Maps](#)
- [Uber or Lyft pick up zones](#)

Parking

Self-Parking is available across the street at our sister hotel, the Sheraton Princess Kaiulani for a fee of \$45.00 (Retail) per vehicle per day.

Valet Parking is available at The Moana Surfrider for \$55.00 per vehicle per day. Prices are subject to change. NOTE: Parking for vehicles larger than 6 feet, 5 inches is not available.

Travel Dates

Executive Committee – First meeting date is Tuesday, October 22 at 2:00 pm

Board of Directors – First meeting date is Wednesday, October 23 at 9:00 am

Board of Directors and Past Presidents Dinner is Wednesday, October 23 at 6:15 pm

Members – Meeting begins Thursday, October 24 at 9:00 am

The President's Dinner concludes at 11:00pm on Saturday, October 26

Departures are at leisure starting Sunday, October 27

Time Zone

Time zone in Oahu, Hawaii, USA is Hawaii-Aleutian Standard Time (GMT-10)

What to Pack

The weather in Oahu, Hawaii this time of year reaches a high of 80 F/27 C and low of 60 F/ 15 C. You will most likely want to bring a jacket or sweater for the evening times. Be sure to bring comfortable shoes.

Meeting attire: Business Casual

Welcome Reception: Business Casual

Activities: Leisure/ Activewear

President's Dinner: Semi-Formal (tie optional)

Do not forget your swimsuit and sunscreen!

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The Fine Print

Eligibility

The 2024 AMCA Annual Meeting is open to AMCA Member company employees, AMCA Associates, invited guests and invited business suppliers who sponsor or sponsor this event. Guest registrations are available for those invited by an invited attendee. AMCA reserves the right to refuse ineligible registrations.

Cancellation/ Refund/ Substitution Policy

All registration cancellations and refund requests must be made in writing by September 30, 2024. A refund of the full conference fee, minus a \$100 administrative fee, will be given for cancellations received by that date. No refunds will be granted for requests submitted after October 18, 2023. Submit all requests to AMCA Meetings and Events Manager, Ashton Kasouf via email at akasouf@amca.org. AMCA regrets that refunds will not be given for no-shows. All requests for exceptions to the cancellation/refund policy must be submitted in writing by the registrant with appropriate documentation no later than October 4, 2024. After that time, no refund considerations will be made.

Substitutions within this program are gladly accepted. A substitution of your full registration is permitted prior to the conference by submitting a written request to akasouf@amca.org. Onsite transfers must be accompanied by proof of the original confirmation letter. Only one substitution is permitted per the original registrant. The individual submitting the substitution request is responsible for all financial obligations (any balance due) associated with that substitution. **Badge sharing, splitting, and reprints are strictly prohibited.**

Tours: Please note all tour cancellations must be made by October 4, 2024. Transfers may be made up to the time of the tour and must be shared with AMCA's meeting and events manager, Ashton Kasouf, via akasouf@amca.org.

Use of a discount code is only valid at the time of the initial purchase/registration. Refunds will not be authorized for existing registrations where the special offer was received after the initial purchase. Limit one (1) special offer/discount code per registration.

Family and Guests

Invite your spouse or a non-industry guest to Hawaii! Special guest registration is available for \$550 for adults and \$300 for children 3-12 (Early bird rates available during the early bird window) which includes:

- All meals, coffee and breaks, welcome reception, and President's dinner
- Event entertainment
- Special guest only event
- Access to Keynote and Mainstage speaker presentations

See the [Guest Schedule](#) for more information.

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Payment

All payments will be made in USD. Payment in full is required in order to process online registrations. Any invoicing must be paid within 30 days of the date listed on the invoice. Any payments not made within 30 days will be canceled and the attendee must re-register for the event at the current rate voiding any discount code.

Consent Clause

Registration and attendance at, or participation in, AMCA meetings and other activities constitutes an agreement by the registrant to the use and distribution of the registrant or attendees' image or voice in recordings (both live and on-demand), photographs, videotapes, electronic reproductions and audiotapes of such events and activities by AMCA and other third parties, including but not limited to the vendors, the host city, and the host CVB. Your registration may include technology that monitors your activities throughout the meeting, such as session attendance and exhibit booths visited.

